НАЦІОНАЛЬНА СПІЛКА МАЙСТРІВ НАРОДНОГО МИСТЕЦТВА УКРАЇНИ

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LETTER OF RECOMMENDATION

regarding the All-Ukrainian public organization "Ukrainian Authors' Rights Agency" (UARA)

The National Union of Folk Art Masters of Ukraine (NUFAMU) is an all-Ukrainian creative union founded in 1990 and granted national status in 1998. It unites masters of traditional folk art, decorative and applied arts, and crafts from all regions of Ukraine.

For many years, our organization has closely cooperated with institutions and organizations involved in the protection of the intellectual property rights of Ukrainian artists. In this regard, we consider it appropriate to express our position on the All-Ukrainian public organization "Ukrainian Authors' Rights Agency" (hereinafter – UARA) as a reliable, competent and authoritative partner in this important area for the development and preservation of Ukrainian culture. UARA has been operating since 2004. Over more than two decades of activity, UARA has developed from a newly established organization into an institution with substantial experience in copyright protection, consulting and supporting rightholders, representing their interests before state authorities and users of intellectual property rights, and cooperating with international partners.

Throughout this period, UARA has established a team of specialists possessing extensive knowledge of Ukrainian copyright legislation, relevant international conventions and the practice of their application. This professional expertise enables UARA to effectively address complex issues concerning the protection and exercise of copyright and related rights. The National Union of Folk Art Masters of Ukraine and UARA have maintained fruitful and constructive cooperation, including the provision of consultations to members of our union on matters relating to the registration and protection of copyright in works of folk, decorative and applied art. Our cooperation has also included educational and awareness-raising activities concerning mechanisms for protecting the results of creative work, as well as joint participation in events dedicated to the promotion of Ukraine's cultural heritage and the protection of the rights of its creators.

Through this cooperation, we have repeatedly experienced the high level of professionalism demonstrated by UARA's specialists, their responsible approach to each matter brought to their attention, and their genuine commitment to finding effective solutions to issues concerning the protection of the copyright of folk art masters.

We are convinced that UARA meets high professional standards in the field of collective management and copyright protection. Its activities are characterized by a systematic approach, strong legal expertise, consistency in representing and defending the legitimate

interests of rightholders, and readiness to respond promptly and effectively to challenges faced by the Ukrainian creative community.

UARA's reputation among artistic unions, creative organizations and individual artists has been built on the practical results of its work, transparent procedures and consistent respect for the rights and interests of authors, regardless of the scale of their creative activity or the artistic field in which they work.

As a collective management organization, UARA is the leading organization in Ukraine in the issue of collecting and distributing payments between authors, which is clearly known from open sources and forms UARA as a convincing partner for all authors. Its established expertise and practical experience in this area make UARA a reliable partner for authors and other rightholders seeking professional assistance in the management and protection of their rights.

We would particularly like to emphasize that UARA has established itself as a reliable and committed partner both nationally and internationally. In Ukraine, UARA consistently cooperates with creative unions, state authorities and other stakeholders, contributing to the development of an effective system for the protection and management of intellectual property rights.

At the international level, UARA represents and supports the interests of Ukrainian authors in cooperation with foreign colleagues and specialized international organizations, thereby contributing to the presence and recognition of the Ukrainian creative community in the global cultural and intellectual property environment.

We are convinced that UARA's consistency, professionalism and commitment to the interests of rightholders make it a partner that can be relied upon in addressing complex matters related to copyright protection and collective management.

In view of the above, the National Union of Folk Art Masters of Ukraine, with full confidence and responsibility, recommends the All-Ukrainian public organization "Ukrainian Authors' Rights Agency" as a competent, professional and authoritative partner. We believe that cooperation with UARA contributes to the effective protection of the rights of Ukrainian artists and to the strengthening and promotion of Ukrainian national culture both in Ukraine and internationally.

The National Union of Folk Art Masters of Ukraine expresses its readiness to continue developing our partnership with UARA and, where appropriate, to share our practical experience of such cooperation with interested parties.

With respect and wishes for fruitful further cooperation,

Chairman of the National Union
of Masters of Folk Art of Ukraine,
Chairman of the Coordination Council
of National Unions of Ukraine **Shevchenko Yevhen**